



ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA

Australia's only convention centre celebrating award-winning food & wine



crowned
the nation's finest



sales@royalicc.com.au

www.brisbaneshowgrounds.com.au

+61 7 3253 3900



Stunning Venue

Award-Winning Cuisine

Unforgettable Events

The Royal International Convention Centre (Royal ICC) is a state-of-the-art convention centre located just 1.5km from Brisbane's CBD and 15 minutes from Brisbane's Domestic and International Airport, at the historic Brisbane Showgrounds. The Royal ICC offers world-class facilities, onsite accommodation and dining, five star service and menus featuring award-winning produce not offered at any other convention centre. Whether it's an event for 30 or 3,000, our professional in-house team offers customised services tailored for conferences, exhibitions, meetings, banquets and weddings within a unique, heritage inspired convention centre.

The Royal ICC has fast gained a reputation for offering a personalised, boutique event experience, with exceptional menus using award-winning produce and created by an internationally experienced team of chefs. The Royal ICC is the only convention centre in Australia where guests can enjoy produce awarded gold, silver and bronze medals in the prestigious Royal Queensland Food and Wine Show (RQFWS) and iconic Royal Queensland Show (Ekka).

Since opening in March 2013, the Royal ICC has hosted high profile local and international guests including Her Royal Highness, Princess Anne, Hollywood superstar Arnold Schwarzenegger, iconic entrepreneur Richard Branson and one of Queensland's top food critics, Des Houghton, who gave rave reviews.

This boutique style convention centre features a unique blend of original hardwood timbers and boasts an industrial heritage façade, with contemporary architectural design providing warmth, character

and charm. Quite simply, the flexibility of the venue lends itself to your imagination.

The 1,500m2 landscaped open Plaza forms the entrance into this multi-level convention centre, which features three flexible exhibition/conference halls, seven meeting rooms, two board rooms and 1,280m2 of foyer space. The Royal ICC is a multipurpose venue capable of holding multiple catered events at any one time.

The world-class Royal ICC is the jewel in the crown when it comes to event spaces at the Brisbane Showgrounds, but there are also a range of outdoor facilities on offer. These include the iconic Main Arena with grandstands capable of accommodating around 20,000 people plus other unique facilities including Marquee 1 (5,535m2) and Marquee 2 (2,250m2) – permanent, all weather structures suitable for parking, music festivals and exhibitions.

“Excellence”

“It was one of our most successful events ever, largely due to the excellent customer service offered by staff who were friendly, courteous and knowledgeable. The highly technical nature of a live broadcast event requires skill and attention to detail and they never failed to deliver, thus ensuring a smoothly executed event. “Excellence” is central to our brand, so it was just fantastic to work with a venue that embodies everything we stand for.”

Jan Sinclair
National Events and Operations Manager,
The Walkley Foundation for Journalism



Award-winning food & beverage

The Royal International Convention Centre menu showcases its unique connection to Australian farmers.

For 145 years, the RNA has celebrated and championed agriculture through its Royal Queensland Show (Ekka) and food and beverage competitions. In fact, the Royal ICC is the only convention centre in Australia where guests can enjoy produce awarded medals in these competitions.

Through this connection, the world-class chefs have formed close relationships with the competition entrants - Australia's finest farmers and producers - learning the story behind each high-quality ingredient used.

With so much award-winning produce grown right here in southeast Queensland, the menu has a strong local focus. The chefs know every event is unique, so they can also tailor menus to suit any event need or dietary requirement.

The menu also features a chef's signature series, with the chefs giving recommendations across a range of sections from plated menus to working buffets.

One of the recommendations is the Charred Carvery live station, serving Royal Queensland Food and Wine Show (RQFWS) gold medal-winning 400 day grain fed Tajima wagyu and artisan bread rolls.

The station was introduced to the Royal ICC's menu following its overwhelming popularity at Queensland's largest event the Royal Queensland Show (Ekka) in August 2019, where more than 8,700 rolls were served.

The talented chefs have also re-imagined the way they prepare and deliver plant-based foods, with the dishes including a spiced cauliflower main and coconut yoghurt dessert.

Rydges Hotel

The four and a half star Rydges Hotel is conveniently located directly across the road from the Royal ICC, giving guests the option of onsite accommodation.

The contemporary 208 room hotel features a bar, restaurant, 24 hour gym and heated outdoor swimming pool.

There are also a variety of 3-5 star alternative accommodation options located within close proximity to the Royal ICC.

King Street

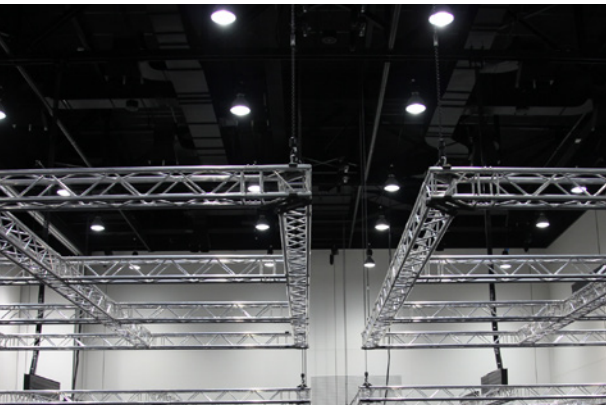
King Street is one of Brisbane's most popular dining and retail precincts.

It features more than 25 specialty stores and is just a one minute walk from our Royal International Convention Centre.

From cosy cafes to late-night cocktails and award-winning restaurants, King Street has something to satisfy every appetite.

Both King Street and Rydges Hotel are part of the \$2.9 billion Brisbane Showgrounds Regeneration Project – one of the largest mixed-use, urban regeneration projects in Australia.

This once in a lifetime legacy building project ensures the Showgrounds remains a world-class events and lifestyle precinct, while at the same time preserving the site's heritage for future generations to enjoy.



“Faultless Delivery”

“The opportunity to partner with a team who proactively anticipated client opportunities resulted in what was arguably the best Qld Tourism Awards to date. The ability for Microhire to deliver a highly technical event using the latest emerging technologies coupled with a can-do approach which resulted in a faultless delivery.”

Andrew Cameron-Smith
Wonderment
Producer of the Qld Tourism Awards

Technical Services

Your events function most effectively when supported by the highest level of audio visual technology. Microhire, operating as an independent contractor within the Royal ICC, has a commitment to technology that is second to none. They are the largest Australian owned event staging company.

Working seamlessly with the Royal ICC’s sales and operations teams, Microhire has a partnership approach which means our clients gain the benefit of their venue knowledge, creative thinking, design and innovation to every event. Microhire’s professional team will tailor a package to suit your specific event requirements, production complexities and of course budget expectations. As you would expect, they have extensive experience in providing technical and creative solutions for meetings, conferences, award nights, gala dinners, product launches, weddings, special occasions, national roadshows, media conferences, AGMs, exhibitions and trade shows.

The Microhire team understands the technical capabilities of every space at the Royal ICC, and can ensure our clients understand exactly what options are available to enhance the experience of their event. Our talented sales team are able to show our clients the possibilities to take their event or meeting from something simple and standard to something impactful, regardless of the size of the event or room.

Microhire offer the latest in projection, sound and lighting equipment specifically selected to suit the Royal ICC. Their impressive inventory includes High Definition Digital Projectors, LCD and LED screens, Flown Line Array Sound Systems, High Definition vision switching equipment, leading edge digital audio consoles, 72 intelligent moving light fixtures, broadcast and production quality microphone systems, and a unique Speakers Prep Management System. Microhire offer unrivalled venue expertise and are intimately familiar with the Royal ICC’s function locations and our operable ceiling grid system.

Operable Ceiling Grid System

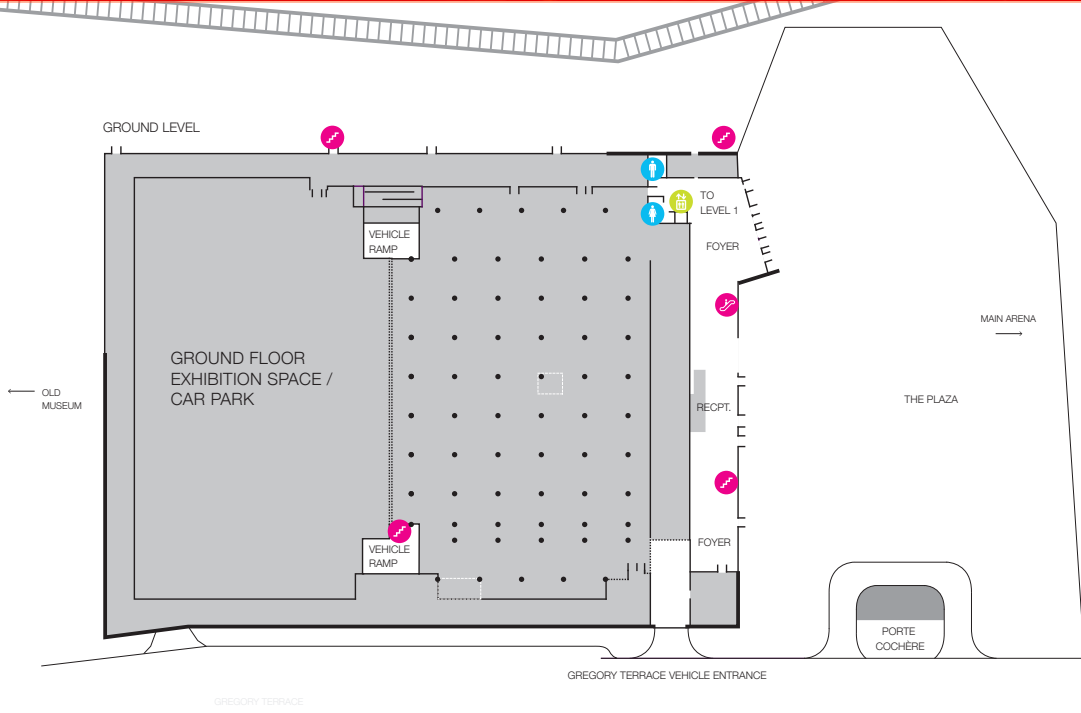
A structural feature within the Royal ICC, the operable ceiling grid system offers some key features which benefit our clients and their events:

- 36 operable grids each featuring 3 phase and 15 amp power and capable of carrying 2.4 tonne evenly distributed
- Grids are lowered by remote control, enabling timely installation of technical equipment from a safe floor level work height
- Faster and easier hanging of banners and key event signage minimising labour and plant hire



"I wanted to extend my sincerest thanks to you and your team for looking after our guests, also to the chefs and F&B staff for the fantastic food that was presented."

Rob Needham
Foundation Manager,
Churchie Foundation

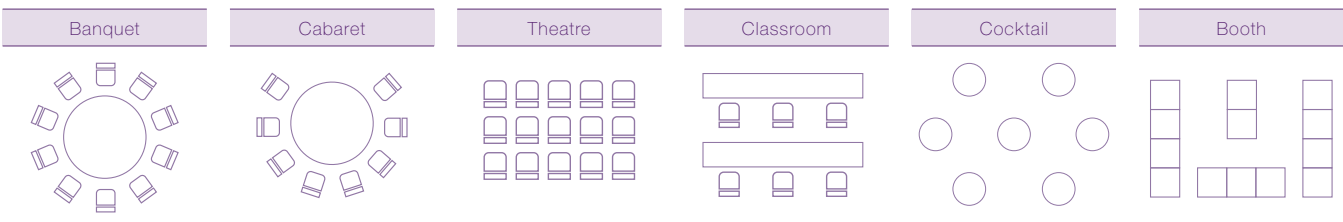




Level 1 Halls								
Room	Banquet with Stage	Banquet with Stage & Dance Floor	Cabaret with Stage	Theatre with Stage	Cocktail	Booth (3mx3m)	Gross Area m ²	Dimensions L x W x H m
Hall A	480	410	384	660	850	54	850	31.5 x 27 x 9
Hall B	510	470	408	783	850	54	850	31.5 x 27 x 9
Hall C	740	710	592	1080	1323	78	1323	63 x 21 x 9
Halls A & B Combined	1100	1030	880	1476	1700	108	1700	63 x 27 x 9
Halls A, B & C Combined	2080	1980	1664	3176	3213	191	3213	63 x 51 x 9

Level 1 Meeting Rooms								
Rooms	Banquet without Stage	Cabaret without Stage	Theatre without Stage	Classroom without Stage	Cocktail	Board Room	Gross Area m ²	Dimensions L x W x H m
Meeting Room 1 – 7 (each)	50	40	105	54	90	-	90	10 x 9 x 4
2 x Meeting Rooms Combined	90	72	210	96	180	-	180	18 x 10 x 4
Meeting Rooms 1,2 & 3 Combined	140	112	270	144	270	-	270	27 x 10 x 4
Board Room 1 – 2 (each)	-	-	-	-	-	10	40	10 x 4 x 4
Board Rooms 1 & 2 Combined	-	-	-	-	-	20	80	10 x 8 x 4
Upper Foyer	-	-	-	-	600	-	600	4 (H)
Concourse	-	-	-	-	680	-	680	5 (H)

Ground Level				
Room	Cocktail	Booth	Gross Area m ²	Dimensions L x W x H m
Ground Level Exhibition	-	83 (3mx3m) and 125 (2.5m x 3m)	4495	77.5 x 58 x 4.5
The Plaza	1400	-	1500	-

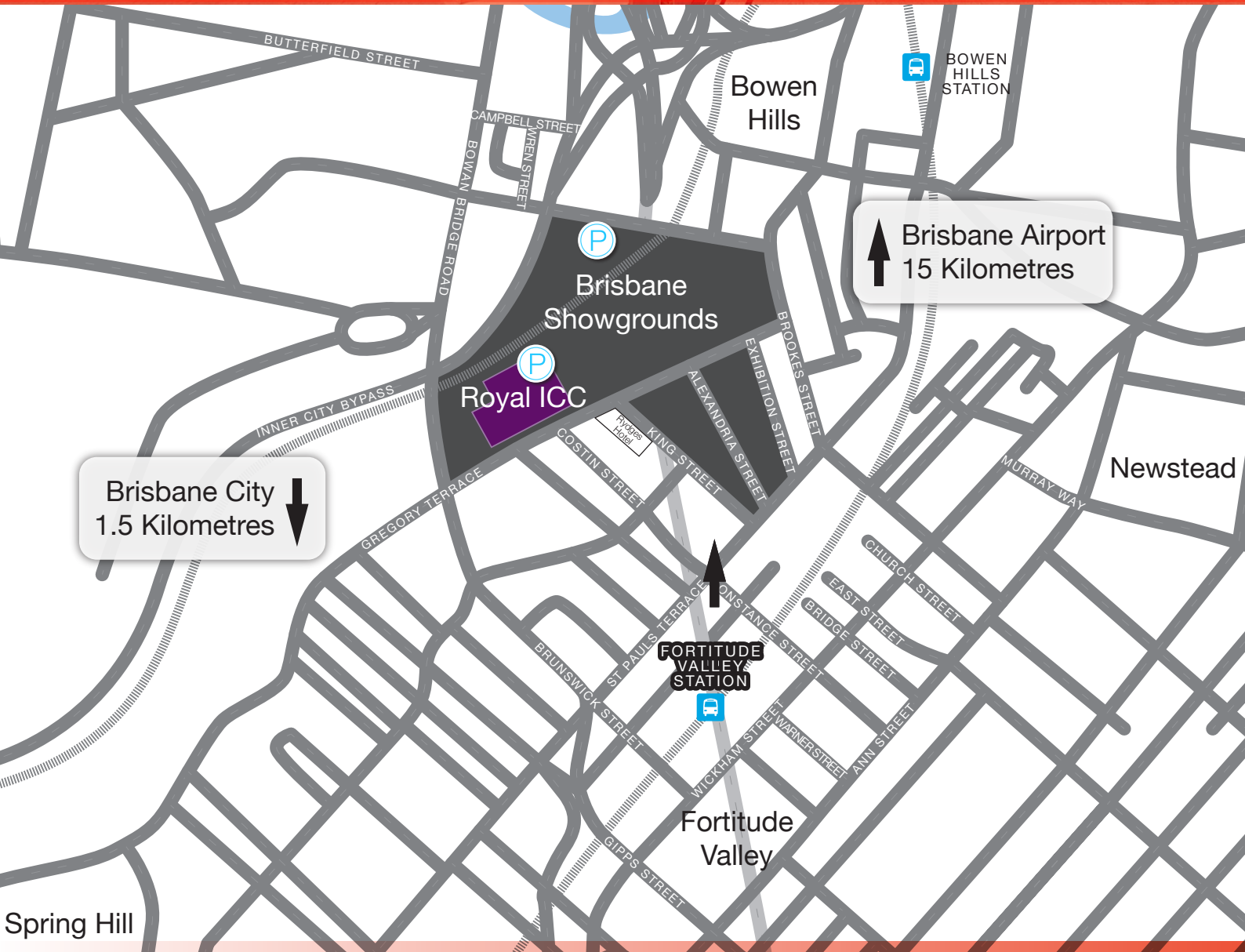


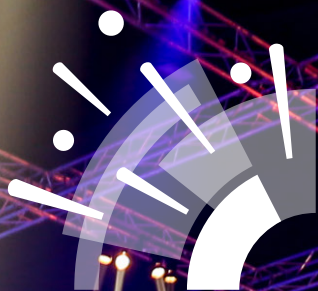
Please note: Stated capacities indicate the maximum pax for each layout. Various sizes of staging and dance floor are available and may alter maximum capacities. Meeting Room 4 capacities are slightly less than stated above. *Capacity subject to COVID-19 guidelines.



Location

The Royal ICC is conveniently located 1.5 km from Brisbane's CBD and just 15 minutes from Brisbane's domestic and international airports. Situated at the iconic Brisbane Showgrounds, the Royal ICC is surrounded by some of Brisbane's most popular dining and entertainment precincts including King Street, James Street, New Farm, Tenerife and Fortitude Valley. A range of public transport options are easily accessible.





ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA



crowned
the nation's finest

